



**Amanda Mitchell**

2091 Elmira Street  
Aurora, CO 80010  
720-209-5723

amgraphicspace@gmail.com  
amdesign.space

**Education**

December 2013

**Bachelor of Fine Arts • Communication Design Concentration**

Metropolitan State University of Denver • Denver, CO  
Graduate Magna Cum Laude

May 2010

**Associate of Arts • Graphic Design**

Community College of Denver • Denver, CO  
Graduate Cum Laude

**Technical Skills**

Mac And PC Platform Experience

**Adobe Creative Suite 4-CC:** Illustrator, InDesign, Photoshop, Dreamweaver

**Microsoft Office:** Word, Excel, Outlook, PowerPoint

**Adobe Acrobat Pro**

HTML & CSS

Digital Photography

Social Networking

Illustration

**Experience**

**Graphic Designer & Web Coordinator • Denver Film Society**

May 2014 to Present

- Rebranded the Denver Film Society with new identity including brand standards and cohesive graphics package for all tentpole festivals and events. Included new signage, letterhead package, website design, and revamping of all existing collateral. Created an overall look and feel for the non-profit organization to be clear and concise.
- Graphic design for all aspects of the organization, including on-screen advertisements, printed programs, annual report, posters, flyers, magazine ads, and other collateral relating to monthly programs and the year-round operation of the Sie Filmcenter, a three-screen arthouse theater.
- Customized trailer creation for film festivals and movie programs that play before films at the Sie FilmCenter as well as shared through social media.
- Work closely with Marketing Manager to create a united message throughout all collateral and online presence.
- Maintain current website information, handling weekly changeovers and imagery changes as needed. Work with outside designers to create a more user friendly site, slated to go live in early 2016.
- Using a graphics package from outside vendor, created a cohesive campaign for the 12-day Denver Film Festival. Collateral includes banners, signage, badges, printed and digital invitations, and sponsor advertisements spread across multiple venues.
- Manage budget lines and multiple vendors on a daily basis.

**Junior Designer • Studio M**

August 2013 to December 2013

- A Metropolitan State University of Denver internship
- Collaborative environment with other junior designers; solved design problems for on-campus organizations as well as community businesses and non-profits.
- Projects included identity and branding, posters, invitations, exhibit brochures, and various other print and web applications.

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