



## Amanda Mitchell

1097 2nd St. NW  
Atlanta, GA 30318  
720-209-5723  
amanda@amdesign.space  
amdesign.space

## Education

Currently Pursuing

### Master of Arts • Graphic Design

Savannah College of Art and Design • Atlanta, GA  
March 2017 Projected Graduation Date

December 2013

### Bachelor of Fine Arts • Communication Design Concentration

Metropolitan State University of Denver • Denver, CO  
Graduate Magna Cum Laude

May 2010

### Associate of Arts • Graphic Design

Community College of Denver • Denver, CO  
Graduate Cum Laude

## Technical Skills

Mac And PC Platform Experience

**Adobe Creative Suite 4-CC:** Illustrator, InDesign, Photoshop, After Effects, Dreamweaver

**Microsoft Office:** Word, Excel, Outlook, PowerPoint

### Adobe Acrobat Pro

HTML & CSS

Digital Photography

Social Networking

Illustration

## Experience

### Graphic Designer • Freelance

January 2009 to Present

- Various projects with non-profits, local businesses and other clients; including posters, banners, and other collateral. Currently working with Denver Film Society as a contract worker.

### Graphic Designer & Web Coordinator • Denver Film Society

May 2014 to January 2016

- Rebranded the Denver Film Society with new identity including brand standards and cohesive graphics package for all tentpole festivals and events. Included new signage, letterhead package, website design, and revamping of all existing collateral. Created an overall look and feel for the non-profit organization to be clear and concise.
- Graphic design for all aspects of the organization, including on-screen advertisements, printed programs, annual report, posters, flyers, magazine ads, and other collateral relating to monthly programs and the year-round operation of the Sie Filmcenter, a three-screen arthouse theater.
- Customized trailer creation for film festivals and movie programs that play before films at the Sie FilmCenter as well as shared through social media.
- Work closely with Marketing Manager to create a united message throughout all collateral and online presence.
- Maintain current website information, handling weekly changeovers and imagery changes as needed. Work with outside designers to create a more user friendly site, slated to go live in early 2016.
- Using a graphics package from outside vendor, created a cohesive campaign for the 12-day Denver Film Festival. Collateral includes banners, signage, badges, printed and digital invitations, and sponsor advertisements spread across multiple venues.
- Manage budget lines and multiple vendors on a daily basis.

### Junior Designer • Studio M

August 2013 to December 2013

- A Metropolitan State University of Denver internship where there was a collaborative environment with other junior designers; solved design problems for on-campus organizations as well as community businesses and non-profits. Projects included identity and branding, posters, invitations, exhibit brochures, and various other print and web applications.

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